



RAYS ON THE RUNWAY

2018 SPONSORSHIP INFORMATION

**August 5, 2018
6:30pm to 9:30pm
Hilton Bayfront**

As a Rays on the Runway sponsor, your company will receive considerable recognition throughout the Tampa Bay region while joining with the Tampa Bay Rays and the Children's Dream Fund in making dreams come true for courageous children battling life-threatening illnesses in our community.

Presenting Sponsor—\$20,000

- Opportunity to greet guests from the stage
- Signage on the runway with fashion partner
- Company logo on step-and-repeat
- Logo on all printed materials—Invitation, signage, billboards, magazine, newspaper and on-screen presentation
- Full-page ad in event program on your choice of inside cover, back cover or center spread
- Recognition in press releases, PSA (appearing on all Spectrum stations in the month of July), eblast, Dream Fund website and social media*
- Company logo on giveaway item
- A suite for a mutually agreed upon Rays' game—2018 season
- Twenty (20) preferred/ reserved seats to Rays on the Runway
- Four (4) tickets to the Sponsor Appreciation Party on July 31st in the Papa John's Bullpen Box at Tropicana Field

Runway Sponsor—\$15,000

- Logo on all printed materials—Invitation, signage, billboards, magazine, newspaper and on-screen presentation
- Logo displayed on runway
- Full-page ad in event program
- Recognition in press releases, PSA (appearing on all Spectrum stations in the month of July), eblasts, Dream Fund website and social media*
- Eight (8) tickets to a mutually agreed upon Rays' game—2018 season
- Twelve (12) preferred/ reserved seats, four (4) individual tickets to Rays on the Runway
- Two (2) tickets to the Sponsor Appreciation Party on July 31st in the Papa John's Bullpen Box at Tropicana Field



Couture Sponsor—\$10,000

- Logo on all printed materials—Invitation, signage, billboards, magazine, newspaper and on-screen presentation
- Half-page ad in event program
- Recognition in press releases, PSA (appearing on all Spectrum stations in the month of July), eblast, Dream Fund website and social media*
- Six (6) tickets to a Rays' mutually agreed upon game—2018 season
- Ten (10) preferred/ reserved seats, two (2) individual tickets to Rays on the Runway
- Two (2) tickets to the Sponsor Appreciation Party in the Papa John's Bullpen Box at Tropicana Field

Rays Up Sponsor—\$7,500

- Logo on all printed materials—Invitation, signage, billboards, magazine, newspaper and on-screen presentation
- Half-page ad in event program
- Recognition in eblasts, on the Children's Dream Fund website and social media*
- Four (4) tickets to a Rays' mutually agreed upon game—2018 season
- Eight (8) preferred/ reserved seats, two (2) individual tickets to Rays on the Runway
- Two (2) tickets to the Sponsor Appreciation Party on July 31st in the Papa John's Bullpen Box at Tropicana Field
- Your choice of valet gift, cocktail napkin imprints, or tailored give-away item

Special Occasion Sponsor—\$5,000

- Logo in event program
- Recognition on the Children's Dream Fund website and social media*
- Two (2) tickets to a Rays' mutually agreed upon game—2018 season
- Six (6) preferred/ reserved seats, two (2) individual tickets to Rays on the Runway
- Two (2) tickets to the Sponsor Appreciation Party on July 31st in the Papa John's Bullpen Box at Tropicana Field

Sponsor Appreciation Party Sponsor —\$5,000

- Four (4) tickets to the Sponsor Appreciation Party in the Papa John's Bullpen Box at Tropicana Field
- Logo and recognition as a sponsor for the party in event program
- Recognition on the Children's Dream Fund website and social media*
- Four (4) preferred/ reserved seats, two (2) individual tickets to Rays on the Runway

Dream Maker Sponsor (Sponsor a Dream Child on the Runway!) —\$3,500

- Logo in program under sponsored dream child's photo and bio
- Recognition in eblasts, on the Children's Dream Fund website and social media*
- Purchase of dream child's outfit to present to them as a gift with photo opportunity at the event
- Two (2) preferred/ reserved seats tickets to Rays on the Runway
- Two (2) tickets to the Sponsor Appreciation Party on July 31st in the Papa John's Bullpen Box at Tropicana Field

**The Children's Dream Fund website has approximately 1,000 visits per month, an eblast reach of over 4,000 emails, over 8,000 likes on Facebook. All sponsors have the opportunity to place an item in the Rays on the Runway gift bag or provide an item for the silent auction.

For additional information on sponsorships please contact Amanda Griffin, agriffin@childrensdreamfund.org or call 727-896-6390

