

# RAYS

## ON THE RUNWAY



HOSTED BY: **RAYS** WIVES

BENEFITING: **CHILDREN'S DREAM FUND**

### 2019 SPONSORSHIP INFORMATION

July 21, 2019

6:30pm to 9:30pm

Hilton Bayfront St. Petersburg

As a Rays on the Runway sponsor, your company will receive considerable recognition throughout the Tampa Bay region while joining with the Tampa Bay Rays and the Children's Dream Fund in making dreams come true for courageous children battling life-threatening illnesses in our community.

#### Presenting Sponsor—\$20,000

- Opportunity to greet guests from the stage
- Signage on the runway
- Company logo on step-and-repeat
- Logo on all printed materials—Invitation, signage, billboards, magazine, newspaper and on-screen presentation
- Full-page ad in event program on your choice of inside cover, back cover or center spread
- Recognition in press releases, eblasts, Children's Dream Fund website and social media\*
- Company logo on giveaway item
- A suite for a mutually agreed upon Rays game—2019 season
- Twenty (20) reserved runway seat tickets to Rays on the Runway, including baseballs for autographs
- Six (6) tickets to the Sponsor Appreciation Party on July 19th at Seminole Hard Rock Tampa 162 Landing at Tropicana Field

#### Runway Sponsor—\$15,000

- Logo on all printed materials—Invitation, signage, billboards, magazine, newspaper and on-screen presentation
- Logo displayed on runway
- Full-page ad in event program
- Recognition in press releases, eblasts, Children's Dream Fund website and social media\*
- Eight (8) tickets to a mutually agreed upon Rays game—2019 season
- Sixteen (16) reserved runway seat tickets to Rays on the Runway, including baseballs for autographs
- Four (4) tickets to the Sponsor Appreciation Party on July 19th at Seminole Hard Rock Tampa 162 Landing at Tropicana Field

### **Couture Sponsor—\$10,000**

- Logo on all printed materials—Invitation, signage, billboards, magazine, newspaper and on-screen presentation
- Full-page ad in event program
- Recognition in press releases, eblasts, Children's Dream Fund website and social media\*
- Six (6) tickets to a Rays mutually agreed upon game—2019 season
- Ten (10) reserved runway seat tickets to Rays on the Runway, including baseballs for autographs
- Two (2) tickets to the Sponsor Appreciation Party on July 19th at Seminole Hard Rock Tampa 162 Landing at Tropicana Field
- Your choice of valet gift, cocktail napkin imprints, or tailored give-away item

### **Rays Up Sponsor—\$7,500**

- Logo on all printed materials—Invitation, signage, billboards, magazine, newspaper and on-screen presentation
- Half-page ad in event program
- Recognition in eblasts, on the Children's Dream Fund website and social media\*
- Four (4) tickets to a Rays mutually agreed upon game—2019 season
- Eight (8) reserved runway seat tickets to Rays on the Runway, including baseballs for autographs
- Two (2) tickets to the Sponsor Appreciation Party on July 19th at Seminole Hard Rock Tampa 162 Landing at Tropicana Field

### **Special Occasion Sponsor—\$5,000**

- Logo in event program
- Recognition on the Children's Dream Fund website and social media\*
- Two (2) tickets to a Rays mutually agreed upon game—2019 season
- Six (6) reserved runway seat tickets to Rays on the Runway, including baseballs for autographs
- Two (2) tickets to the Sponsor Appreciation Party on July 19th at Seminole Hard Rock Tampa 162 Landing at Tropicana Field

### **Sponsor Appreciation Party Sponsor —\$5,000**

- Six (6) tickets to the Sponsor Appreciation Party on July 19th at Seminole Hard Rock Tampa 162 Landing at Tropicana Field
- Recognition as a sponsor of the party in event program
- Recognition on the Children's Dream Fund website and social media\*
- Four (4) reserved runway seat tickets to Rays on the Runway, including baseballs for autographs

### **Dream Maker Sponsor (Sponsor a Dream Child on the Runway!) —\$4,000**

- Logo in program under sponsored dream child's photo and bio
- Recognition in eblasts, on the Children's Dream Fund website and social media\*
- Purchase of dream child's outfit to present to them as a gift with photo opportunity at the event
- Two (2) reserved runway seat tickets to Rays on the Runway, including baseballs for autographs
- Two (2) tickets to the Sponsor Appreciation Party on July 19th at Seminole Hard Rock Tampa 162 Landing at Tropicana Field

### **Patron Ticket—\$250**

- Recognition in event program
- Reserved runway seat ticket to Rays on the Runway, including a baseball for autographs
- Ticket will be entered in a drawing at event for four (4) tickets to a mutually agreed upon Rays game, including four (4) field passes for batting practice.

\*\*The Children's Dream Fund website has approximately 700 visits per month, an eblast reach of over 5,000 emails, over 9,000 likes on Facebook. All sponsors have the opportunity to place an item in the Rays on the Runway gift bag or provide an item for the silent auction.

For additional information on sponsorships please contact Amanda Griffin, [agriffin@childrensdreamfund.org](mailto:agriffin@childrensdreamfund.org) or call 727-896-6390

