



2024 Sponsorship Opportunities
Thursday, August 15, 2024 | 6:30pm to 9:30pm
Hosted by Power Design

As a Rays on the Runway sponsor, your company will be partnering with the Tampa Bay Rays and the Children's Dream Fund in making DREAMS COME TRUE for courageous children battling life-threatening illnesses right here in our local community.

Presenting Sponsor—\$50,000 (1 available)

- Opportunity to greet guests in event welcome video
- Logo and company name listed prominently on all digital marketing materials — invitation, signage, billboards, and on-screen presentation. Ex: "Rays on the Runway Presented by: ____"
- Company recognition in all MLB related marketing. Ex: radio ads, Rays game media coverage, recognition at games
- Full-page ad in digital event program on your choice of inside cover, back cover or center spread
- Recognition in event press releases, email campaigns, Children's Dream Fund website and social media
- A suite for 16 for a mutually agreed upon Rays game—2024/2025 seasons
- Twenty (20) reserved runway seat tickets to Rays on the Runway
- Reserved VIP and lounge area for your group front row Runway placement
- Invitation to sponsor party and Rays game the week prior to the event

Dream Fund Champion Sponsor—\$30,000 (1 available)

- Recognition in event welcome video
- Logo and company name listed prominently on all digital marketing materials — invitation, signage, billboards, and on-screen presentation. Ex: "Rays on the Runway Sponsored by: ____"
- Full-page ad in digital event program on your choice of inside cover, back cover or center spread
- Recognition in event press releases, email campaigns, Children's Dream Fund website and social media
- A suite for 16 for a mutually agreed upon Rays game—2024/2025 seasons
- Twenty (20) reserved runway seat tickets to Rays on the Runway
- Reserved VIP and lounge area for your group front row Runway placement
- Invitation to sponsor party and Rays game the week prior to the event

Runway Sponsor—\$20,000 (1 available)

- Logo on all digital marketing materials — invitation, signage, billboards, and on-screen presentation
- Full-page ad in digital event program
- Recognition in press releases, eblasts, Children's Dream Fund website and social media

- Eight (8) tickets to a mutually agreed upon Rays game—2024/2025 seasons
- Sixteen (16) reserved runway seat tickets to Rays on the Runway
- Reserved VIP and lounge area for your group front row Runway placement
- Invitation to sponsor party and Rays game the week prior to the event

Fashion Sponsor—\$15,000 (1 available)

- Logo on all digital marketing materials — invitation, signage, billboards, and on-screen presentation
- Full-page ad in digital event program
- Recognition in press releases, eblasts, Children's Dream Fund website and social media
- Six (6) tickets to a Rays mutually agreed upon game—2024/2025 seasons
- Ten (10) reserved runway seat tickets to Rays on the Runway
- Reserved VIP and lounge area for your group front row Runway placement
- Invitation to sponsor party and Rays game the week prior to the event

RaysUp Sponsor—\$10,000 (2 available)

- Logo on all digital marketing materials — invitation, signage, and on-screen presentation
- Half-page ad in digital event program
- Recognition in eblasts, on the Children's Dream Fund website and social media
- One autographed item from the Rays players attending the show
- Four (4) tickets to a Rays mutually agreed upon game—2024/2025 seasons
- Eight (8) reserved runway seat tickets to Rays on the Runway
- Reserved VIP and lounge area for your group front row Runway placement
- Invitation to sponsor party and Rays game the week prior to the event

Concession Sponsor & Bar Sponsor—\$7,500 (2 available, first come first served)

- Logo on all digital marketing materials — invitation, signage, and on-screen presentation
- Half-page ad in digital event program
- Recognition in eblasts, on the Children's Dream Fund website and social media
- Six (6) reserved runway seat tickets to Rays on the Runway
- Invitation to sponsor party and Rays game the week prior to the event

Dream Maker Sponsor (Sponsor a Dream Child on the Runway!) —\$5,000 (15 available)

We will have 15 Rays Players walking the Runway with 15 Dream Children at this one-of-a-kind fashion show. Help us bring sunshine to the lives of local children by sponsoring a whole dream at \$5,000 and enjoying this awesome event. Each Dream Maker Sponsor will make a dream come true for a deserving child and will receive details and photos about the specific child you sponsor after the event!

- Logo in digital program next to sponsored dream child's photo and bio
- Recognition in email communications and on the Children's Dream Fund website
- Details about your sponsored Dreamer and photos from their dream when it takes place
- Four (4) VIP reserved Runway seat tickets to Rays on the Runway
- Photo opportunity with Dream Child at the event
- Invitation to sponsor party and Rays game the week prior to the event

Home Base Sponsor—\$1,500 Tell your friends! DEAL! Get 6 friends together & save on tickets!

- Recognition in digital event program as a Home Base Sponsor
- Six (6) reserved runway seat tickets to Rays on the Runway, in an exclusive "home base" section marked with your logo and/or company or family name

Super Fan Ticket—\$300

- (1) Reserved runway seat ticket to Rays on the Runway
- (1) RaysUp Raffle Ticket that will be entered in a drawing at event for four (4) tickets to a mutually agreed upon Rays game, including four (4) field passes for batting practice.

****The Children's Dream Fund website has approximately 1,000 visits per month, an eblast reach of over 10,000 emails, over 13,000 likes on Facebook and Instagram. **All sponsors have the opportunity to provide a raffle item, or an item for the silent auction.**

**For additional information on sponsorships please contact Emily Walsh,
ewalsh@childrensdreamfund.org or call 727-896-6390**

