

CHILDREN'S

DREAM

FUND



RAYS

ON THE RUNWAY

SPONSORSHIP OPPORTUNITIES

[www.childrensdreamfund.org/events](http://www.childrensdreamfund.org/events)

# About This Event

CHILDREN'S  
**DREAM**  
FUND

**RAY'S** FAMILIES



**Make dreams come true with us as 15 of our DREAM children walk the runway with Tampa Bay Rays players at our biggest fundraising event of the year!**

Our evening will begin with a social hour **RUN OF THE BASES** through light bite **CONSESSION STANDS** provided by local restaurants. Immediately followed by **FIRST PITCH** - the start of our Fashion show! The players, significant others, and dream children will be highlighting fashions from local businesses such as Bespoke & Co., Canvas Fashion Gallery, and Little Llamas Boutique. Most importantly, you will have the opportunity to be part of raising funds for our growing list of Dreamers.

**Help us grant a HOME RUN and fulfil the dreams of over 200 children we have on our current list awaiting their dream come true.**

We are incredibly thankful to all of our sponsors, donors, Dream families and attendees who join us for this event. With your support, we can ensure each child diagnosed with life threatening illnesses will experience their dream of a lifetime and have hope today, tomorrow and for years to come.

FASHION

FOOD

COCKTAILS

# When you sponsor this event... **You make dreams like these come true**



**River, Age 14**

Dreamed to go on a Royal Caribbean Cruise

**James, Age 6**

Dreamed to go to Disney World to meet his favorite characters

**Charleigh, Age 15**

Dreamed to be a fashion designer in NYC

# Every child deserves hope and a dream!



# Presenting Sponsor

## \$30,000

**As the Presenting Sponsor your company will receive exclusive, considerable recognition throughout the greater Tampa Bay area. You will be joining the Children's Dream Fund in making dreams come true.**

### Your sponsor benefits also include the following:

- Opportunity to greet guests in event welcome video
  - Logo and company name listed prominently on all digital marketing materials — invitation, signage, billboards, and on-screen presentation. Ex: "Rays on the Runway Presented by: \_\_\_\_"
  - Company recognition in all MLB related marketing. Ex: radio ads, Rays game media coverage, recognition at games
  - Full-page ad in digital event program on your choice of inside cover, back cover or center spread
  - Recognition in event press releases, email campaigns, Children's Dream Fund website and social media
  - A suite for 16 for a mutually agreed upon Rays game— 2024/2025 seasons
  - Invitation to sponsor party and Rays game the week prior to the event
- Twenty (20) guest tickets to Rays on the Runway
  - VIP seating area to include: lounge seating, high top tables, and runway seats
  - Dedicated "Fan Host" to provide table service throughout the event
  - ... and more special surprises!



# Dream Fund Champion Sponsor

## \$20,000

**As the Dream Fund Champion Sponsor, you will enjoy prominent recognition for your company throughout the greater Tampa Bay area. You will be joining the Children's Dream Fund in making dreams come true.**

### Your sponsor benefits also include:

- Recognition in event welcome video
- Logo and company name listed prominently on all digital marketing materials — invitation, signage, billboards, and on-screen presentation.  
Ex: "Rays on the Runway Sponsored by: \_\_\_"
- Full-page ad in digital event program on your choice of inside cover, back cover or center spread
- Recognition in event press releases, email campaigns, Children's Dream Fund website and social media
- A suite for 16 for a mutually agreed upon Rays game—2024/2025 seasons
- Twenty (20) reserved runway seat tickets to Rays on the Runway
- Reserved VIP and lounge area for your group front row Runway placement
- Invitation to sponsor party and Rays game the week prior to the event
- Twenty (20) guest tickets to Rays on the Runway
- VIP seating area to include: lounge seating, high top tables, and runway seats
- Dedicated "Fan Host" to provide table service throughout the event
- ... and more special surprises!



# Runway Sponsor

## \$15,000



- Highlight at the start of the event as the runway sponsor before players and dream children walk the runway
- Logo on all digital marketing materials — invitation, signage, billboards, and on-screen presentation
- Full-page ad in digital event program
- Recognition in press releases, eblasts, Children's Dream Fund website and social media
- Eight (8) tickets to a mutually agreed upon Rays game—2024/2025 seasons
- Invitation to sponsor party and Rays game the week prior to the event
- Twenty (20) guest tickets to Rays on the Runway
- VIP seating area to include: lounge seating, high top tables, and runway seats
- Dedicated "Fan Host" to provide table service throughout the event
- ... and more special surprises!



# Fashion Sponsor

## \$10,000

- Highlight at the start of the event as the fashion sponsor before players and dream children walk the runway
- Logo on all digital marketing materials — invitation, signage, billboards, and on-screen presentation
- Full-page ad in digital event program
- Recognition in press releases, eblasts, Children's Dream Fund website and social media
- Four (4) tickets to a Rays mutually agreed upon game—2024/2025 seasons
- Invitation to sponsor party and Rays game the week prior to the event
- Twenty (20) guest tickets to Rays on the Runway
- VIP seating area to include: lounge seating, high top tables, and runway seats
- Dedicated "Fan Host" to provide table service throughout the event
- ... and more special surprises!

# Rays Up Sponsor

(1 more left!)

\$10,000



- Logo on all digital marketing materials — invitation, signage, and on-screen presentation
- Full-page ad in digital event program
- Recognition in eblasts, on the Children's Dream Fund website and social media
- One autographed item from the Rays players attending the show
- Four (4) tickets to a Rays mutually agreed upon game—2024/2025 seasons
- Invitation to sponsor party and Rays game the week prior to the event
- Twenty (20) guest tickets to Rays on the Runway
- VIP seating area to include: lounge seating, high top tables, and runway seats
- Dedicated "Fan Host" to provide table service throughout the event
- ... and more special surprises!



# Concession Sponsor

\$7,500



- Logo on all digital marketing materials — invitation, signage, and on-screen presentation
- Half-page ad in digital event program
- Recognition in eblasts, on the Children's Dream Fund website and social media
- Six (6) reserved runway seat tickets to Rays on the Runway
- Invitation to sponsor party and Rays game the week prior to the event



# Cocktail Sponsor

\$7,500

Logo on all digital marketing materials — invitation, signage, and on-screen presentation

- Half-page ad in digital event program
- Recognition in eblasts, on the Children's Dream Fund website and social media
- Six (6) reserved runway seat tickets to Rays on the Runway
- Invitation to sponsor party and Rays game the week prior to the event

## Thank You





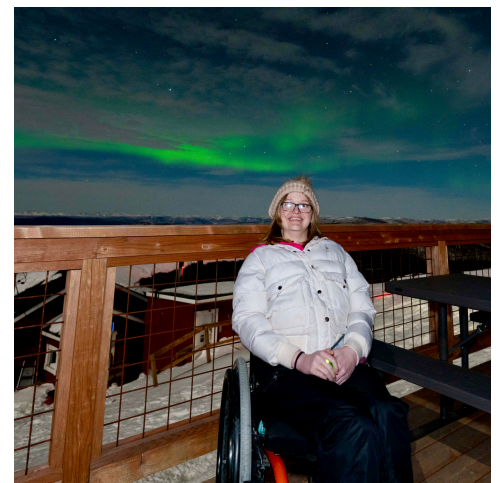
# Dreammaker Sponsor

## Sponsor a Dream Child on the Runway!

### \$5,000 15 AVAILABLE

We will have 15 Rays Players walking the Runway with 15 Dream Children at this one-of-a-kind fashion show. Help us bring sunshine to the lives of local children by sponsoring a whole dream at \$5,000 and enjoying this awesome event. Each Dream Maker Sponsor will make a dream come true for a deserving child and will receive details and photos about the specific child you sponsor after the event!

- Logo in digital program next to sponsored dream child's photo and bio
- Recognition in email communications and on the Children's Dream Fund website
- Details about your sponsored Dreamer and photos from their dream when it takes place
- Four (4) reserved runway seat tickets to Rays on the Runway
- Photo opportunity with Dream Child at the event
- Invitation to sponsor party and Rays game the week prior to the event



# CDF Merch Stand Sponsor

## \$4,000

- Logo on all digital marketing materials — invitation, signage, and on-screen presentation
- Half-page ad in digital event program
- Recognition in eblasts, on the Children's Dream Fund website and social media
- One autographed item from the Rays players attending the show
- Four (4) tickets to a Rays mutually agreed upon game—2024/2025 seasons
- Eight (8) reserved runway seat tickets to Rays on the Runway
- Invitation to sponsor party and Rays game the week prior to the event



# Home Base Sponsor

\$1,500



## Tell your friends! DEAL! Get 6 friends together & save on tickets!

- Recognition in digital event program as a Home Base Sponsor
- Six (6) reserved runway seat tickets to Rays on the Runway, in an exclusive “home base” section marked with your logo and/or company or family name



## Super Fan Tickets

\$500

- Your name or company listed in digital program as Super Fan Ticket Sponsor
- (2) Reserved runway seat tickets to Rays on the Runway
- (1) RaysUp Raffle Ticket that will be entered in a drawing at event for four (4) tickets to a mutually agreed upon Rays game, including four (4) field passes for batting practice.

## Individual Ticket

\$200



- (1) Reserved runway seat ticket to Rays on the Runway
- (1) RaysUp Raffle Ticket that will be entered in a drawing at event for four (4) tickets to a mutually agreed upon Rays game, including four (4) field passes for batting practice.

# You're In Good Company



**Join this group of generous 2024 sponsors**

who have already committed to making dreams come true!



BUSINESS RECORDS MANAGEMENT

*Today's solution for yesterday's business*

# To Register as a Sponsor, Buy your tickets & make DREAMS come true

please **SCAN** here



You can also visit

[www.childrensdreamfund.org/events](http://www.childrensdreamfund.org/events)

or contact Emily Walsh or Meg Huntley  
at (727) 896.6390 or  
[ewalsh@childrensdreamfund.org](mailto:ewalsh@childrensdreamfund.org)  
[mhuntley@childrensdreamfund.org](mailto:mhuntley@childrensdreamfund.org)